

TAN... don't burn... use COPPERTONE

Get a faster, deeper tan plus **GUARANTEED** sunburn protection!

Sunbather's Secreting done it! With Coppertone, you get a faster, smoother, deeper tan, with maximum sunburn protection—claim with any other leading product! That's because Coppertone's special screening agent, hexamethyl-antihydroxide, lets in the ultraviolet tanning rays that activate coloring matter deep within your skin... as it shields and rays that burn and coarsen your skin.

Conditions Skin, too! The extra lanolin and other protectives in Coppertone keep it on the skin longer, protect you even after swimming. Coppertone prevents ugly drying and peeling, too.

America's Favorite! Originated in sunny Florida, Coppertone now far out-sells all other tanning products. Use it whenever you're out in the sun—at beach, pool, fishing, or right in your own backyard. Available in Lotion, Oil, Cream, Spray, and new Coppertone Shade for children and those with sensitive skin. Also available in Coppertone Sunblock. Get a rich, long-lasting Coppertone tan! Get Coppertone in large size for more value.

Don't be a paleface!

1959

Does she...or doesn't she?!

Her color so natural only her hairdresser knows for sure!

Keep hair in wonderful condition—soft, lively—because Miss Claire carries the color deep into the hair shaft to show outward, just the way natural color does. That's why hairdressers everywhere recommend Miss Claire and more women use it than all other hair-dressing, hair-quick and easy. Try it. **MISS CLAIRE**

1963

Classic Campaigns

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		