

October 2011

Ad Classics

"DACRON" now brings you automatic wash 'n' wear suits and slacks for fall!



New fall suits and slacks you can wash... put in a dryer... wear again with little, if any, ironing!

"DACRON" polyester fiber does it! This remarkable fiber now makes possible handsome fall suits, slacks and sport coats with the almost unbelievable ability to come out of a modern dryer neat, smooth and ready for wear. "Dacron" also enables these clothes to stay pressed wearing after wearing after wearing. See this handsome new fall clothing at fine stores today!

"NORTHWEAVE" is a brand of Dacron Polyester Fiber. Dacron is a trademark owned and licensed to BARNHEIMER Brothers Inc. by DUPONT. The name "NORTHWEAVE" is a registered trademark of DUPONT. The name "Dacron" is a registered trademark of DUPONT. The name "NORTHWEAVE" is a registered trademark of DUPONT.

DACRON
POLYESTER FIBER
DUPONT

BETTER THINGS FOR BETTER LIVING... THE DUPONT WAY

1959

MARION LEARNS HOW TO SAVE TEN CENTS every time she buys a sheet!



WHY waste so much time and money ironing sheets and curtains? No ironer labels pinned on them. They're all ready to be used on your bed without the expense and nuisance of ironing.

Travelers, too, get this same protection—and many articles of wearing apparel. The sheets in Cellophane transparent wrapping and get this added value.

YOU make money. BECAUSE OF THIS PROTECTION

Cellophane **DUPONT**

"Cellophane" is the registered trademark of The Dow Chemical Co., Inc.

1935

When new meant really new...

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10 Columbus Day	11	12	13	14	15 Yom Kippur
16	17	18	19	20	21	22
23	24 Halloween	25	26	27	28	29
30	31					